

LINE MOUNTAIN SCHOOL DISTRICT

SECTION: COMMUNITY

TITLE: PUBLICATIONS PROGRAM

ADOPTED: September 26, 1979

REVISED: October 30, 1989
April 23, 2019

	902. PUBLICATIONS PROGRAM
1. Purpose	<p><u>Purpose</u></p>
	<p>The Board believes that all reasonable means should be employed to keep the public informed on matters of importance regarding District policies, finances, programs, personnel and operations.</p>
2. Authority	<p>The Board will determine which of its official actions have such community impact and interest to warrant special release; and it will arrange for release to the media information on such matters of importance.</p>
3. Delegation of Responsibility	<p>The Superintendent or Designee shall be responsible for the following:</p> <ol style="list-style-type: none"> 1. Serving as a liaison between the District and the mass media. 2. Supporting, planning, and executing appropriate school/public communications. 3. Assessing the public's knowledge, attitudes, and interests, and utilizing this information in planning a public information program designed to acquaint the public with district policies, finances, programs, personnel and operations. 4. Assisting with the publicity of District programs.
Pol. 127	<p>Matters of a routine nature may be released by the Board Secretary as they have been recorded in the minutes of Board meetings and upon request of media representatives.</p> <p>All publications, releases, photographs and the like depicting the accomplishments of District students and/or staff shall be approved at the discretion of the Superintendent or designee.</p> <p>Legal 24 P.S. 510 24 P.S. 511 Policies 105, 106, 801, & 803.</p>